

Ms. Harper, Owner, Harper Litigation Consulting and Research, is one of the few experts who is court qualified across many matters. As a former top marketing executive for several Fortune 500 companies, general manager for a leading global communications agency, adjunct marketing professor, and serial entrepreneur, she has been engaged by hundreds of law firms in cases regarding intellectual property infringement, misleading advertising, licensing, breach of contract and performance, unfair competition, trade practices, consumer privacy, commercial reasonableness, and personal injury. Since 2005, Ms. Harper has testified in virtually every Federal Circuit Court, along with State Courts, USPTO, TTAB, and in arbitrations through both AAA and JAMS.



A leading survey expert, Ms. Harper has conducted or rebutted more than 200 Lanham Act trademark, trade dress, and advertising surveys. She has provided deposition and courtroom testimony more than 100 times.

Select Former Employment

- Chief Marketing Officer & Vice President of Marketing, Walmart Sam's Club
- Chief Marketing Officer & Vice President of Marketing, VF Corporation VFI
- Senior Vice President & General Manager, Ketchum Communications
- Global Director, Marketing Communications, UPS
- Marketing Promotion Director, Nabisco Biscuit Division
- High School Math Teacher
- Adjunct Marketing Professor, American University
- Adjunct Marketing Professor, Fairleigh Dickinson University
- Guest Lecturer, Emory University
- Guest Lecturer, College of William and Mary
- Speaker: Leading Universities, Fortune 500 Corporations, Premier Trade Associations

Select Affiliations

- Board of Directors, Brand Activation Association
- Board of Directors, Insights Association
- Member, American Bar Association
- Member, International Trademark Association
- Member, Data & Marketing Association
- Member, American Marketing Association
- Member, Institute of International Research
- Member, American Association for Public Opinion Research
- Member, Public Relations Society of America

Education

- Master of Business Administration, Emory University Goizueta Business School – Vice President, Business School, 1988
- Bachelor of Science, Education/Math Resource, Illinois State University – Faculty Advisor, 1984